

FRAMEWORK

The current Health Promotion Strategy is guided by the principles and attributes of the Model of Health and Wellbeing framework.

MHWB Guiding Principles:

- 1 Highest quality health and well-being for people and communities
- 2 Health equity and social justice
- 3 Community vitality and belonging

MHWB Attributes:

The 8 attributes (shown in the graphic) reinforce SCHC's core values and key considerations that this Health Promotion Strategy seeks to highlight.



MODEL

This Rainbow Social Determinants of Health Model displays the multiple and interactive factors across levels that influence health.

These levels include individual (micro), community and networks (meso), and systems and policies (macro).

Health promotion is fundamentally concerned with action to address the full range of determinants of health spanning all levels (WHO, 2021).



ACTION PLAN

The strategic plan for Health Promotion is the overall approach to guide SCHC's decisions and actions over the next 3 years. These 4 priorities were developed using some of the frameworks and models shown on the left.

Priority 1
Building organizational capacity for Health Promotion

Priority 2
Mental health promotion and prevention of mental illness and addictions

Priority 3
Chronic disease prevention and management

Priority 4
Access to primary care

Implemented Through Consultation/Collaboration/Program Delivery