

SCARBOROUGH LOVE AUCTION

Will you help?

APRIL 20 - APRIL 27 2023

**THIS IS YOUR
VIP INVITE!**

Please become
a sponsor
or donor!



Help us reach
our goal of
\$20,000!

Proceeds for this
event will
go towards
SCHC Programs.



**SCARBOROUGH
CENTRE FOR
HEALTHY
COMMUNITIES**

For more information, email Debra at dmcgonegal@schcontario.ca

WHO IS SCARBOROUGH CENTRE FOR HEALTHY COMMUNITIES (SCHC)?

For over 40 years, SCHC has been dedicated to meeting the diverse, holistic health needs of the communities of Scarborough by addressing the physical, mental, social, financial and environmental aspects of their health.

Our 250 staff and over 400 volunteers use a person and family-centered care philosophy to deliver over 42 programs across 10 different sites. SCHC outreach workers engage diverse groups and specific demographics in our many successful health programs including Mid-Scarborough Youth Leadership (MSYL), Food Skills for Families, Tamil Seniors Program, and others. In 2021, SCHC achieved exemplary standing with Accreditation Canada.

Our three community health centres (CHCs) are staffed by doctors, nurse practitioners, registered nurses, social workers, dietitians and chiropodists. Together, they provide episodic urgent medical care and on-going health-related services such as check-ups, immunizations, diabetic foot care, nutrition counselling, sexual assault and trauma counseling and harm reduction.

SCHC's Mid-Scarborough Hub houses SCHC and eight different community partners that together offer numerous programs and services including: youth mentorship, mental health counseling, primary health care, harm reduction, employment services, settlement assistance, homework support, and community events for children, youth, and families. Other sites offer Assisted Living, Hot Meals, Community Gardens, Housing Services, and community supports that provide vulnerable seniors and residents with transportation, food, furniture and social services.

HOW OUR SCARBOROUGH LOVE AUCTION HELPS REAL PEOPLE



Hospice/Palliative

Catherine began volunteering at the SCHC Palliative Care Program because of her mother's passing in 1997. She has since been a volunteer due to the continuous need of support the hospice and palliative program requires to operate.

Read her story
bit.ly/3DxGaX0



Seniors

Due to Clarine's breathing problem, she was stuck at home but with SCHC's transportation services, she was able to visit the Active Living Centre where she can exercise, play bingo, meet people her own age, and share stories with them.

Read her story
bit.ly/3Fg3dH7



Youth

Through the Youth Entrepreneurship program, Khalil was able to receive mentorship and seed funding to help scale his business. He focused on delivering mental health workshops and even released his own book.

Watch his interview
youtu.be/kC8H2piLAil



HELP SCHC, HELP SCARBOROUGH

Scarborough Centre for Healthy Communities is a non-profit community centre serving the most vulnerable residents in Scarborough.

To support underfunded programs, SCHC is hosting its second annual online auction, Scarborough Love Auction, featuring special products and services from local businesses.

Last year, we raised \$8,000 for valuable senior, youth and hospice programs.

WITH YOUR HELP AS AN EVENT DONOR OR SPONSOR, THIS YEAR WE HOPE TO:

- Raise \$20,000, to fulfill the holistic health needs of residents in the Scarborough community experiencing health inequities.
- Support key underfunded programs, including senior services, youth services, and hospice and palliative care programs that are vital to the Scarborough community.
- Increase awareness and media attention to the needs of underserved Scarborough residents.
- Connect partners, staff, volunteers and clients with more of the Scarborough community and promote Scarborough small businesses.





HOW CAN YOU SUPPORT?

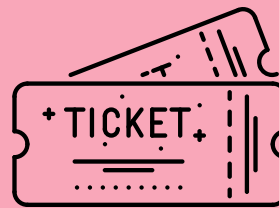
ITEMS YOU CAN DONATE:



Gift Cards



Gift Baskets



Tickets



New Products

INTERESTED IN DONATING? EMAIL FUNDRAISING@SCHCONTARIO.CA

WHAT'S IN IT FOR YOU?

BOOST YOUR BRAND VISIBILITY	✓
REACH NEW FOLLOWERS & CONNECTIONS	✓
LOGO FEATURED ON SCHC SOCIAL MEDIA	✓
BUSINESS SPOTLIGHT FEATURE	✓

Demonstrate your Corporate Social Responsibility: Supporting SCHC will have a strong impact on your public image and foster a positive reputation. Media exposure will demonstrate your commitment to positive change, increase leads and boost brand visibility. With our increase in followers on our social media platforms, your company can be viewed by over 5000 individuals.



WANT TO BECOME A SPONSOR?

PACKAGE & BENEFITS	TITLE SPONSOR \$5,000	PLATINUM SPONSOR \$2,500	GOLD SPONSOR \$1,000	SILVER SPONSOR \$500
NAME ON SCARBOROUGH LOVE AUCTION WEBSITE	✓			
COLOR LOGO ON SCHC SOCIAL MEDIA WITH LINK	✓			
COLOR LOGO ON SCHC SOCIAL MEDIA	✓	✓		
NAME ON SCHC SOCIAL MEDIA	✓	✓		
ARTICLE IN SCHC ANNUAL REPORT	✓			
ARTICLE IN SCHC NEWSLETTER	✓	✓		
COLOR LOGO ON MARKETING/PROMOTION	✓	✓		
B&W LOGO ON MARKETING/PROMOTION	✓		✓	
NAME ON MARKETING/PROMOTION	✓			✓

CONTACT FUNDRAISING@SCHCONTARIO.CA FOR MORE INFORMATION OR TO DISCUSS OTHER PARTNERSHIP OPPORTUNITIES.



Scan the QR code to become an event sponsor or donor online OR complete the form below, scan it and email to fundraising@schcontario.ca

YES! I/WE WOULD LIKE TO BE A _____ SPONSOR
(SPONSOR PACKAGE)

I/WE CANNOT PARTICIPATE BUT WOULD LIKE TO MAKE A DONATION OF \$ _____

CONTACT INFO:

NAME: _____ TITLE: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE NUMBER: _____ FAX NUMBER: _____

EMAIL: _____

PAYMENT BY:

CHEQUE MADE PAYABLE TO SCHC

MASTERCARD

VISA

AMERICAN EXPRESS

CARD NUMBER: _____ CVV CODE: _____

NAME (AS SHOWN ON CARD): _____ EXPIRY DATE: _____

I/WE WOULD LIKE AN INCOME TAX RECEIPT FOR OUR DONATION OF \$25 OR MORE (APPLICABLE TO DONATIONS ONLY)

CONTACT FUNDRAISING@SCHCONTARIO.CA FOR MORE INFORMATION OR TO DISCUSS OTHER PARTNERSHIP OPPORTUNITIES.

WHAT ARE YOU SUPPORTING?

Summer Camps - Growing Leadership is a program that seeks to develop youth into leaders by providing them with the tools they need to succeed and have an impact on their community. Participants gain insight on various issues including those about healthy living, gender, nature and skill development. With the knowledge and experience gained, plus communication, leadership, facilitation, teamwork, and social skills learned, youth are better prepared for a successful future.

\$25 sends 1 youth to camp for 1 week.



Hospice/Palliative Care - Our Hospice Program gives a "Day Off from Illness" once a week and offers fun, laughter, food, complimentary therapies and a place to share with others who are traveling a similar journey. Day Hospice helps individuals to continue to find meaning and purpose in life and empowers participants through their involvement in meaningful activities such as legacy work. It also provides respite for caregivers; 76% of Canadians caring for a loved one feel in need of help. **\$100 provides breakfast, lunch and snacks for 1 participant in the 10 week Day Hospice Program.**

Senior Services - Senior Programs at SCHC encompass everything from help with daily living like Meals on Wheels, Home support and maintenance, to expanding the creative, physical and mental health of seniors in Scarborough. Through our Active Living Centre, Congregate Dining and wellness workshops, SCHC believes that people can not only live long, but live well. Seniors enrich the social and cultural fabric of their communities.

\$50 provides 26 weeks of exercise class for 1 senior.



THANK YOU

Stay connected with us!



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